

# PRINT **IT** RESELLER

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BULLETIN

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## PerformIT joins forces with gap intelligence in US



MPS sales automation software specialist PerformIT has joined forces with gap intelligence to sell an upgraded version of its MPS sales tool in the US market.

'SalesDrive powered by gap intelligence' provides everything needed to assess, analyse and propose managed print engagements, helping sales people to shorten sales cycles, improve productivity and generate more revenue.

Key features include:

- Unlimited access to the gap intelligence database;
- Unlimited project management;
- Current and future state floor plan visualisation;
- Green IT calculation;

■ iOS application for state-of-the-art transportability.

Perform IT CEO Armin Alt said: "SalesDrive is the gold standard for MPS sales automation software. Powered by gap intelligence's industry leading product data, sales professionals will have a powerful tool to close more deals and grow their businesses."

Other gap intelligence sales enablement tools includes gapTCO for assessing the total cost savings of printer/copier devices; gapCompare for side-by-side product analysis; and gAPI for seamless integration of decades worth of data.

[www.gapintelligence.com/salesdrive](http://www.gapintelligence.com/salesdrive)  
[www.performIT.net](http://www.performIT.net)

